



To celebrate the release of its latest version,
MOIC Partners is offering a
FREE 30 Day Trial of Pipeline Grader 3.0

MOIC's **Pipeline Grader** doesn't just score deals, it interprets prospect behavior to determine if you've earned a true internal advocate and if a deal is likely to close near term. Built on a business case-driven methodology, it shifts control back to the seller, reducing pricing pressure and improving deal quality.

Audit Your Pipeline Health TODAY

Now Offering Full
Integration with HubSpot



Concerned About Forecast Accuracy?

Get Your "Pipeline Report Card"

Try Pipeline Grader to reveal how you can improve forecast precision. This tool gives sales teams the advantage of hindsight — in time to use it.

What You Can Expect

- Behavioral Scoring: Go beyond gut feel with pattern-based indicators of buyer conviction and urgency.
- On-Demand Coaching: Compass by MOIC delivers fast, context-aware guidance based on decades of deal data — right inside the workflow.
- Structured Forecasts: Pipeline Grader replaces hope with logic, giving leaders defensible, behavior-led forecasts.
- Price-Proof Positioning: By centering on the business case, sellers stay in control and avoid margin-eroding negotiations.



Overview of MOIC Suite

Pipeline Grader is part of MOIC's comprehensive set of sales tools for enterprise software sales. Unlike most other tools, the MOIC suite has a point of view regarding where you are, what to do next and what is the truth.

Talk with [MOIC](#) today to understand how removing subjectivity from your world can have immediate cash implications and impact your equity value.

Based in Houston, Texas, MOIC Partners is a SaaS and services firm dedicated to the advancement of SaaS companies' sales execution and bookings predictability and consistency.

Please reach out to dave@moicpartners.com with any questions. Additional product and company information is available at www.moicpartners.com.