



is proud to announce the pre-Beta Launch of "Virtual Dave"

We are very excited to present a unique AI offering which includes MOIC Partner's sales methodology called Sales Engine for early- to mid-stage SaaS companies focused on the energy and service industries.

Virtual Dave is a chat-based AI-driven private language model ("PLM") developed by MOIC Partners built on 40 years experience of enterprise software sales and 20 years of finance in the start-up and M&A spaces. It is one of many offerings developed by MOIC for the early- to mid-stage SaaS markets, designed to improve sales, increase multiples on invest capital and hone exit strategies. Those products include Pipeline Grader, Pricing Engine and Exit Engine, along with a full suite of consulting services tailored for CEOs, CFOs and CROs.

The system is an extension of MOIC's Sales Engine that relies on observable, cooperating acts of a sales prospect to advance a sales opportunity. Virtual Dave is advanced from the learnings of highly experienced sales personnel who have grown revenue streams from less than \$500 thousand to over \$100 million and applied various corporations across different industries (such as Baker Hughes, Weatherford, Patterson UTI, Lufkin and Expro in the energy sector; Waste Management, Veolia and Miller Environmental in waste management; RPC, Total Safety, SPL, Stream-Flo, BJ Services, Liberty Oilfield Services, CEDA and Trican in oilfield services; Sysco and HEB in retail and Frost Bank in banking).

Guided by a highly granular sales playbook, Virtual Dave is designed to enhance sales process consistency and troubleshoot specific accounts. Virtual Dave is conveniently available 24/7 to address your sales questions. We will be accepting a small user group to start, and plan to expand as rapidly as possible.

Register here to join the user group

Virtual Dave Pre-Beta Officially Launches Monday, June 17, 2024

MOIC Partners provides sales enablement tools to help you excel in enterprise software sales. Contact us at maximize@moicpartners.com to learn how MOIC Partners can help you. You can also set a live appointment **HERE**.

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